

Curriculum Vitae

Marieme Fall

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Personal information

Sex: Female

Date of Birth: 28/11/1991

Nationality: Senegalese

Languages: French and English (Full professional proficiency) and Wolof (Native)

Personal statement

I am a qualified and professional public health practitioner with over eight years of experience in research, monitoring and evaluation. I am driven, results-oriented and possess strong critical and analytical skills; detail oriented while not losing sight of the bigger picture. I have sound organizational, communication as well as coordination and interpersonal skills. I am the co-founder of “Couvertures Pour Tous”, a web-based humanitarian association in Senegal, which has young adults as members and aims at helping people in need.

Education

2014 – 2015 MSc Public Health, University of the West of England (UWE), Bristol, United Kingdom.

2011 – 2014 Bachelor’s in Business Administration, Heriot Watt University, United Kingdom.

2009 – High school diploma, Cours Sainte Marie de Hann, Dakar - Senegal

Work Experience

February 2023 – Present Consultant, Jokko Insights (Consultancy group in research, monitoring and evaluation), Dakar-Senegal

- Key activities:
 - Supervision of data collection
 - Interactions with people/structures
 - Partner Coordination
 - Conduct desk reviews and interviews
 - Report writing.

December 2020 – Present Project Coordinator (Consultant) at London School of Hygiene and Tropical Medicine (LSHTM) - Research project on amplifying women's voices in Family Planning programming in Francophone West Africa.

Key activities:

- Study design, review and concept note development; design research protocols, ethics submission, data collection and analysis, and prepare academic articles
- Planning and implementing logistics for training workshops and qualitative data collection in different regions of Senegal
- Recruitment and training of local data collectors and researchers in Senegal

- Ensuring positive relationship with national, regional and international partners and stakeholders
- Guest lecturer at LSHTM (Module: Foundation of Reproductive Health)
- Lead presenter of results at International Conference on Family Planning 2022 in Thailand.

July 2018 – October 2020 Monitoring and Evaluation (M&E) Officer, NGO RAES (African Network of Health Education), Dakar – Senegal.

Key activities:

- Design and manage implementation of an M&E system
- Development of data collection and monitoring tools for teams in Senegal, Ivory Coast, Burkina Faso, Niger, DRC and Nigeria
- Data quality assessment and qualitative/quantitative data collection and analysis
- Coordination of the impact evaluation activities conducted by university partners (Drexel University and UCLA)
- Process/program, indicators and results monitoring – Logic model elaboration
- Conception of data collection and monitoring plans
- Provide technical support to regional coordinators.

Mars 2016 – July 2018 Assistant in Research Monitoring and Evaluation, Marie Stopes International Senegal (MSIS), Dakar – Senegal.

Key activities:

- Presenting results of the studies conducted by MSIS
- Assisting data collection and analysis within multidisciplinary research team
- Conducting data quality assessment, train the field teams on data collection tools
- Program administrator of the Management Information Systems (CLIC and ORION).

May 2015 – July 2015 Research assistant, University of West England (UWE), Bristol, UK:

“Evaluation of a research project on the use of mobile technology for the promotion of Public Health interventions in Low- and Middle-Income Countries”.

Key activities:

- Support literature review (databases such as Medline, CINAHL Plus and PsycINFO).
- Data extraction, quality appraisal using Critical Appraisal Skills Programme (CASP) tools
- Dissemination of findings.
- Coordinate regular project meetings for team updates, and writing of project reports.

February 2015 - May 2015 Placement Student at Public Health England, Bristol, UK.

“Improving immunisation uptake in Bristol children centres”

- Rotation in several meetings evaluating vaccination strategies and policies, flu campaigns, antenatal care, and programmes in children centres.
- Conduct literature review regarding immunisation programmes in children centres, and presentation of findings to project team.

May 2014 - September 2014 Assistant-programme officer (Intern), Women’s Health Education and Prevention Strategies Alliance, NGO in Dakar, Senegal.

Key activities:

- Implement Communication to Change Behaviour approaches to promote Family Planning and sanitation in rural areas of Senegal.
- Supervise agents involved in community development, collection of field data and writing of reports.
- Promote and disseminate information on microfinance to women groups in rural areas of Senegal.
- Organise social mobilisations and manage budgets allocated to health promotion activities.

Voluntary Positions

May 2015 Organisation of the Female Genital Mutilation Summer Campaign launch, UWE, Bristol, UK.

September 2014 – May 2015 Student representative, MSc Public Health programme, UWE, Bristol, UK.

December 2014 Hostess and note taker at the Talking Justice-Transforming lives conference organised by Social Science in the City™, UWE & the Prison Reform Trust.

Publications

In progress

Fall, M. & Gonzalez Capella, T. Diop, I., Ndiaye, M. et al.

"Free choice" versus "Blind trust" within Family Planning counselling services in Senegal: (provisional title)

Reveiz, M. Gueye, R. Fall, M. Gonzalez Capella, T. et al.

Gender-based violence and FP (provisional title)

Gonzalez Capella, T. Diop, I. Sarr, M. Fall, M. et al.

"Colonial discourses among Family Planning users in Senegal: "a white people's thing"(provisional title)

Published

Kearney M, Bornstein M, Fall M, et al.

[Cross-sectional study of COVID-19 knowledge, beliefs and prevention behaviours among adults in Senegal.](#)

Witt, A. Montt, E. Fall, M. et al.

[Putting Your Money Where Your Mouth Is: An Exploration of the Women-Centred Nature of Family Planning in the Era of FP2020](#)